Mobile DevOps

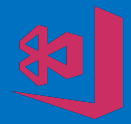
gegen Ungeziefer und für besseren Schlaf

Benjamin “Benny” Scholtysik
Software Engineer

Microsoft

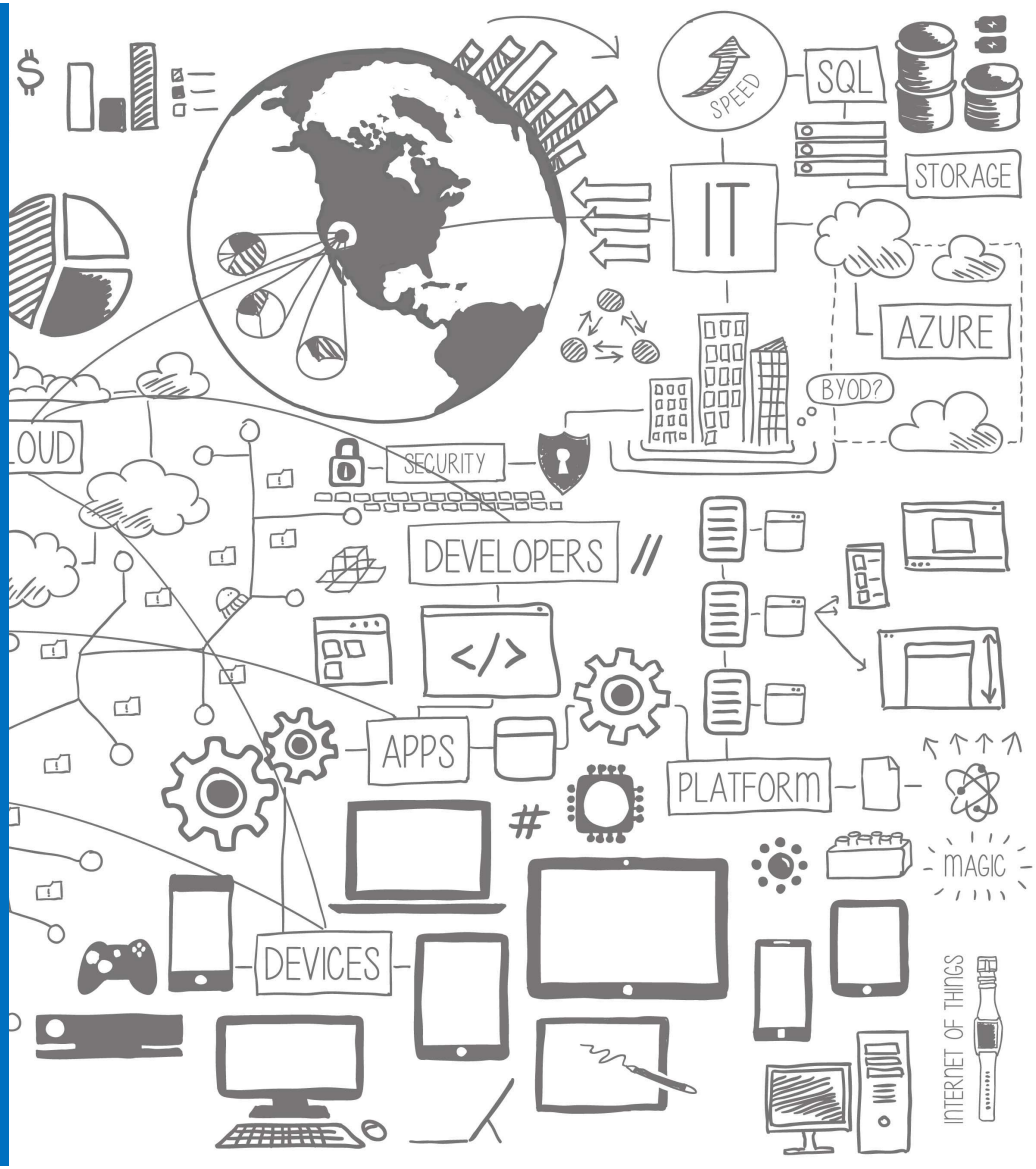
Benjamin ”Benny” Scholtysik
benjamin@hockeyapp.net
@elektrojunge

HockeyApp

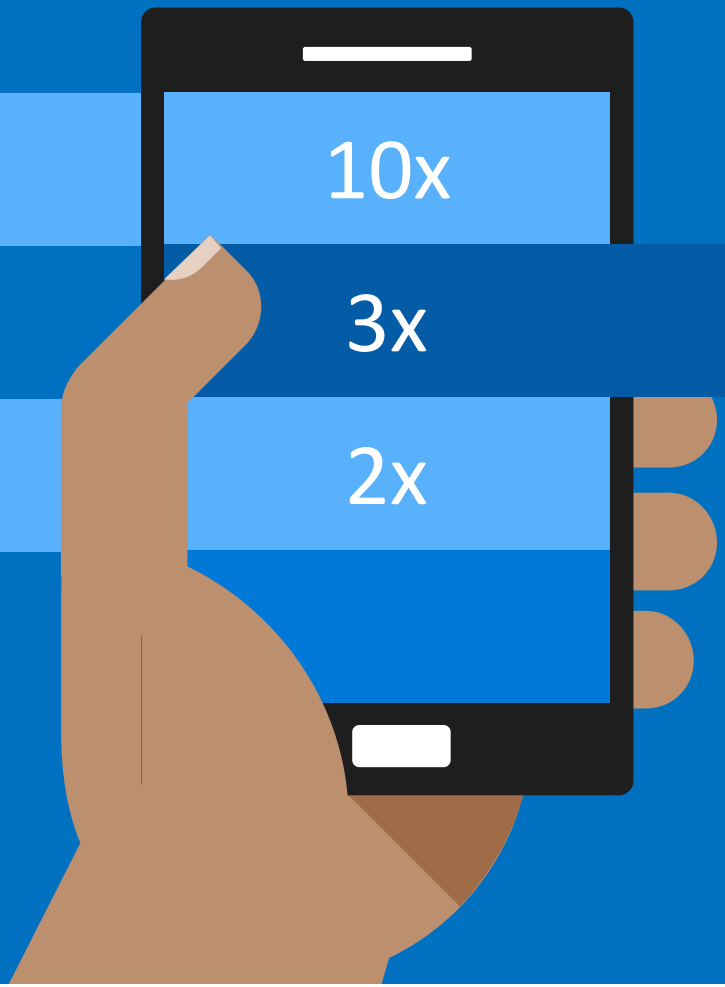


Mobile Center

Mobile is transforming how we live and work …



Mobile has happened …

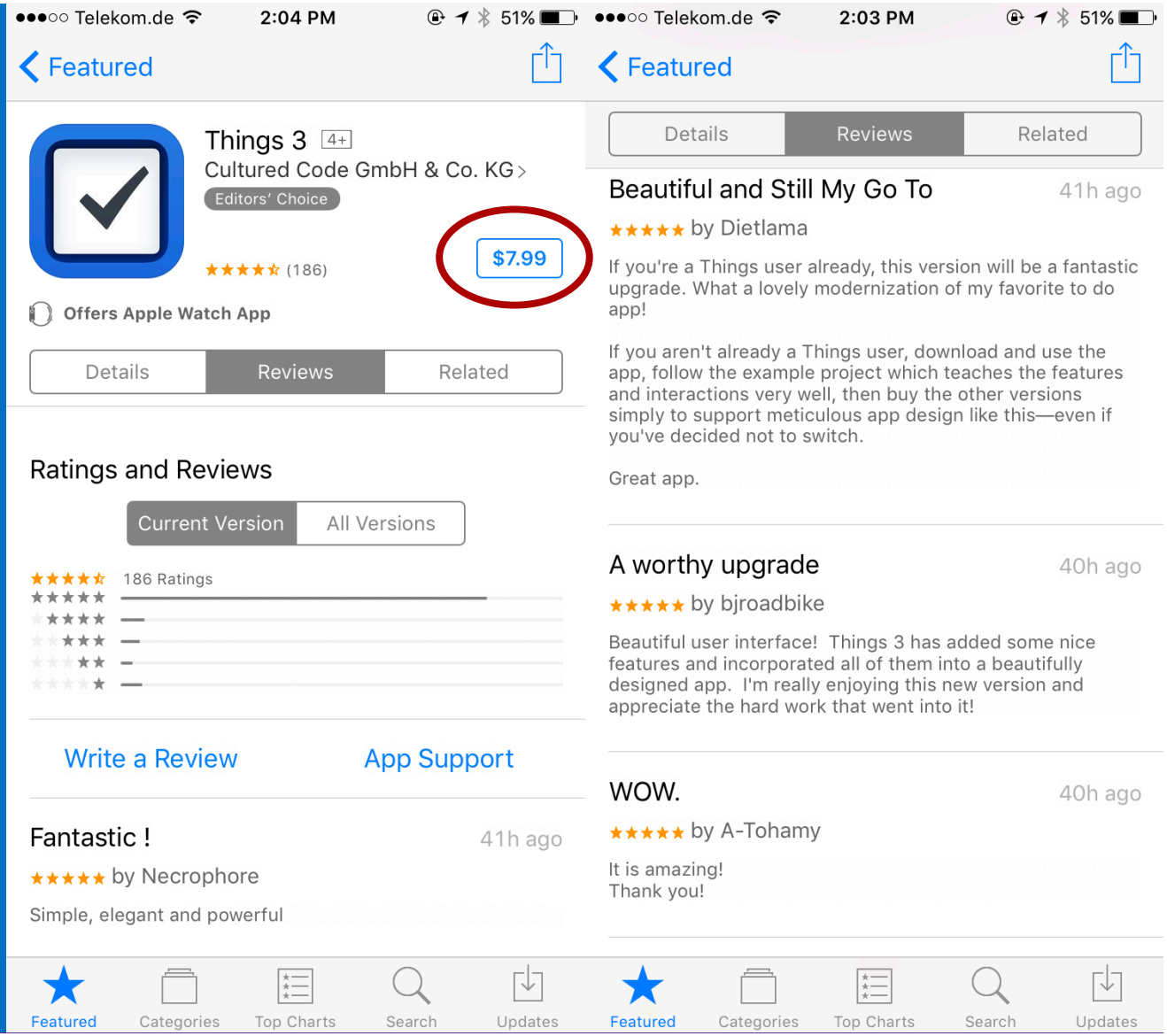


Faster than the
PC boom of the 80s

Faster than the
Internet boom of the 90s

Faster than the recent
social networking explosion

#lifegoals


●●●○○ Telekom.de 2:04 PM 51%
Featured
Things 3 4+
Cultured Code GmbH & Co. KG
Editors' Choice
(186)
$7.99
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Simple, elegant and powerful
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Beautiful and Still My Go To
41h ago
by Dietlama
If you're a Things user already, this version will be a fantastic upgrade. What a lovely modernization of my favorite to do app!
If you aren't already a Things user, download and use the app, follow the example project which teaches the features and interactions very well, then buy the other versions simply to support meticulous app design like this—even if you've decided not to switch.
Great app.
A worthy upgrade
40h ago
by bjroadbike
Beautiful user interface! Things 3 has added some nice features and incorporated all of them into a beautifully designed app. I'm really enjoying this new version and appreciate the hard work that went into it!
WOW.
40h ago
by A-Tohamy
It is amazing!
Thank you!
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#lifegoals

Mobile platform fragmentation

iOS

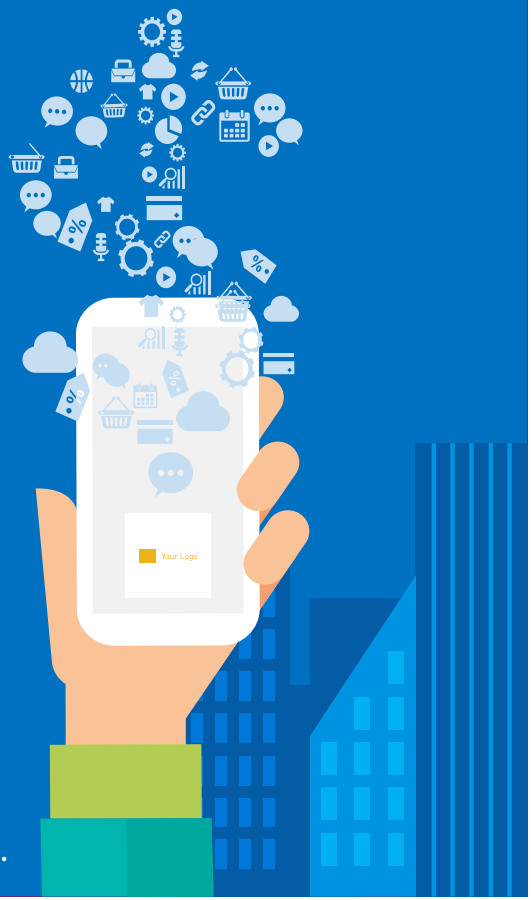
- **7** OS versions
- **20** Devices
- **20** Languages
- **35** Locales
- **6** Screen sizes

- **10** OS versions
- **24K+** Distinct devices
- **39**
- **57** Languages
- **27** Locales
- **15** Screen sizes
- **6** Manufacturers
- Screen configurations

“Of course there is an app for that, but does it deserve space on my phone* ?!”

“Why is it not free?!”

“Why are there no updates?!”



* tablet/watch/tv/fridge/...

CONFESSIONAL CAM
What!

#releaseday

Let's build a factory!

1. Ship faster!
2. Ship more often!
3. Ship high quality!
4. Don't waste anything!
5. Scale it!

Mobile DevOps

I need your help!

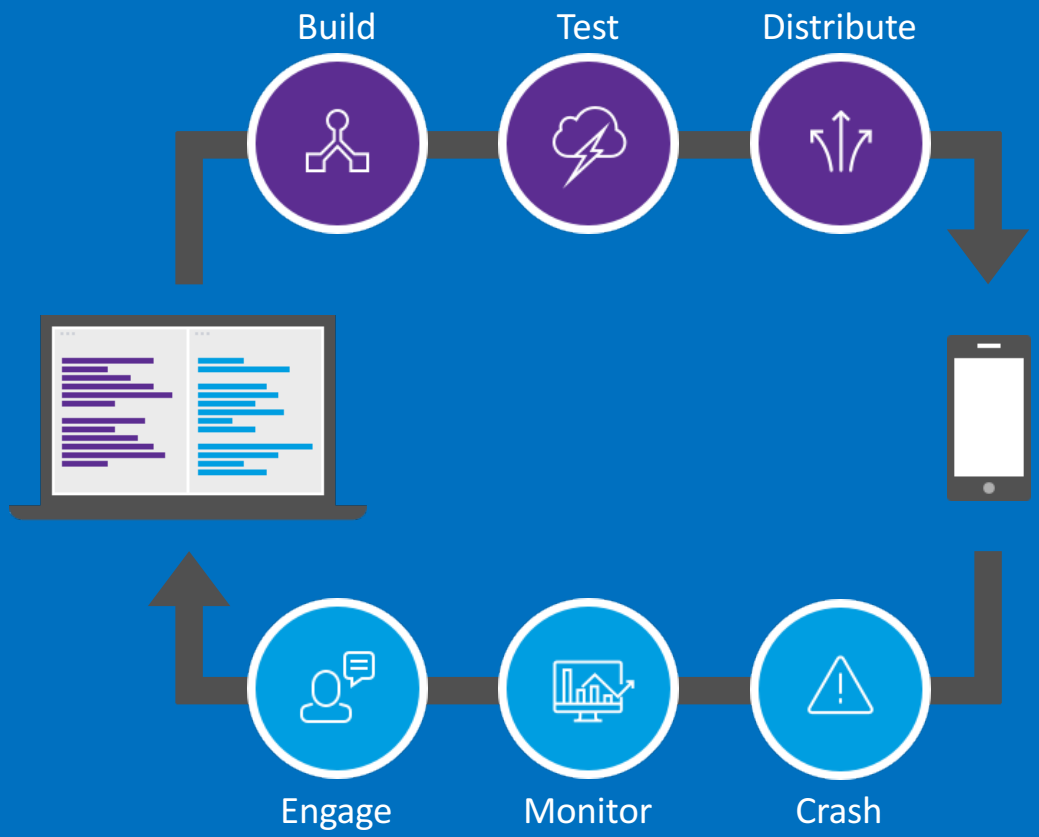
The DevOps conversation

PEOPLE

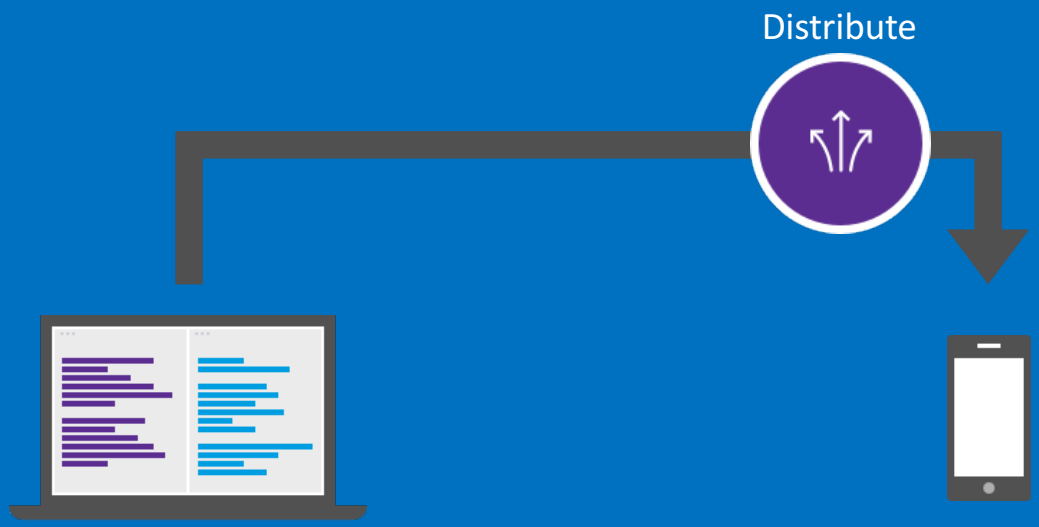
PROCESS

TOOLS

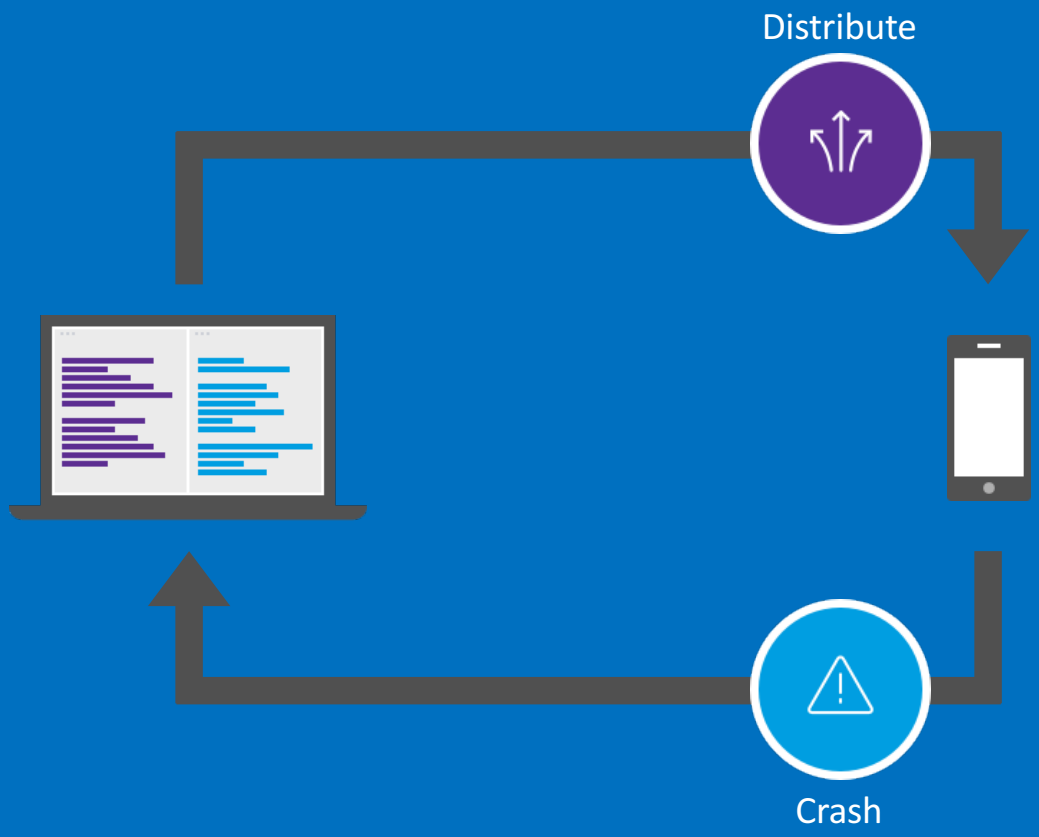
Mobile DevOps



Distribute

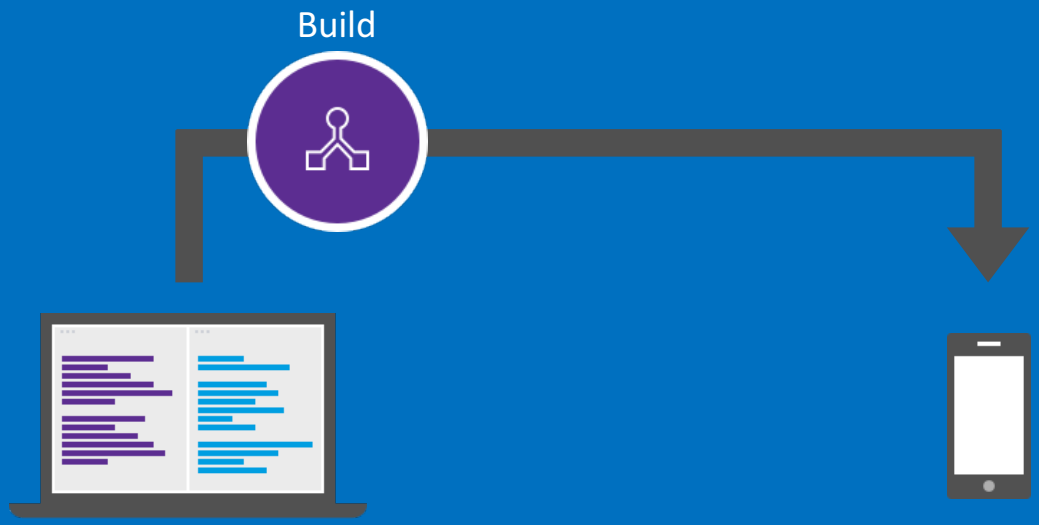


Crash Reporting

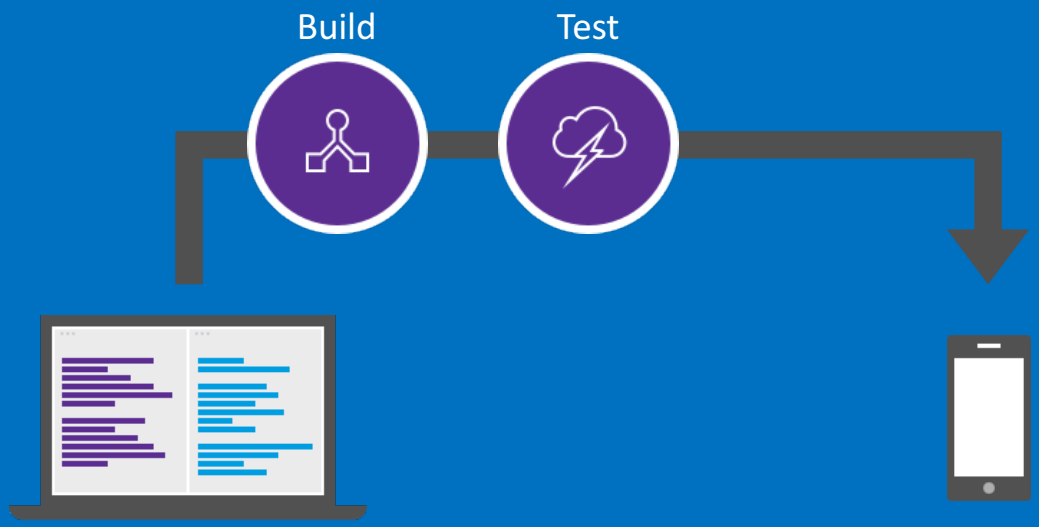


Let‘s fix the crash!

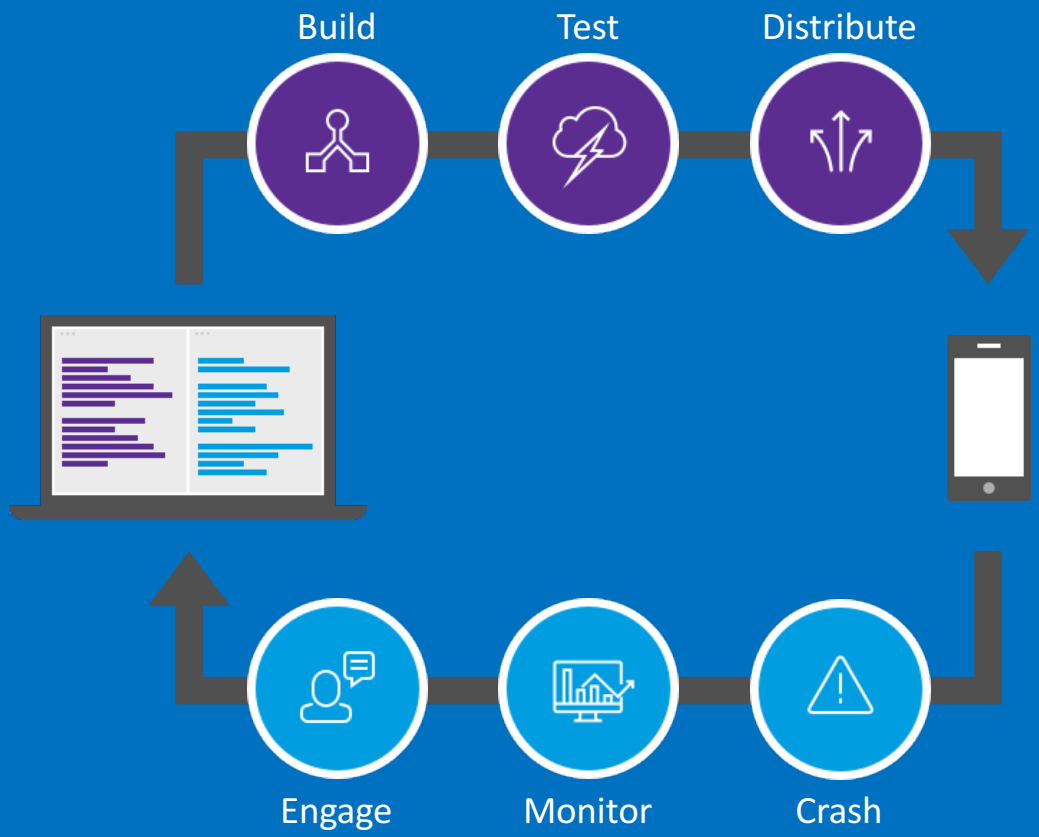
Build



Test



Mobile DevOps



#releaseday

Thank you!

Benjamin ”Benny” Scholtysik
benjamin@hockeyapp.net
@elektrojunge

hockeyapp.net
mobile.azure.com

bitrise.io